

 **Integrated Business Systems, Inc.****Integrated Business Systems Announces their Relationship  
with the Golf Channel**

RICHMOND, VA (February 9, 2010) - Integrated Business Systems (IBS), a software and services company serving the technology needs of the club industry, announced their new agreement with the Golf Channel, forming a multi-year partnership designed to offer business-building, turnkey services for their client golf courses and clubs, and providing further momentum for Golf Channel's tee-time business, GolfNow.com.

*Integrated Business Systems, Inc (IBS)* is a software and services company that has been serving the technology needs of the club industry with integrity and pride for over 19 years. Based in Richmond, Virginia, IBS has its software installed at over 1,200 clubs throughout the United States, Canada, Mexico and the United Kingdom. IBS provides complete turnkey systems for busy club administrators, including all PCs, file servers, network configuration and POS equipment. The Company is committed to providing its clients with the highest quality products and services available today. For more information, please visit [www.goibs.com](http://www.goibs.com).

*The Golf Channel* is a multimedia, golf entertainment and services company based in Orlando, FL. The Golf Channel cable network, co-founded by Arnold Palmer and a subsidiary of Comcast Corporation (NASDAQ: CMCSA, CMCSK), is available in more than 120 million homes worldwide through cable, satellite and wireless companies. Exclusive partnerships with the world's top tours allow Golf Channel to feature more live golf coverage than all other networks combined, added to a programming schedule distinguished by golf's best news, instruction and original programming. Golf Channel's digital platform of businesses is led by [GolfChannel.com](http://GolfChannel.com), the number-one golf destination on the Internet, delivering unmatched coverage of the world of golf, as well as services that help the recreational player with how to play, what to play and where to play golf. The site provides the most complete coverage of the major golf tournaments, with news and analysis led by an all-star editorial team. Meanwhile, through its inventive digital platform, [GolfChannel.com](http://GolfChannel.com) is building itself into a one-stop personal golf concierge service. [GolfChannel.com](http://GolfChannel.com)'s digital platform includes: [Golfnow.com](http://Golfnow.com), the Internet's most comprehensive online tee time booking service, offering users the ability to book tee-time at more than 1,800 courses nationwide at any time of day; and [TravelGolf.com](http://TravelGolf.com), the premier online golf travel network featuring the largest collection of national, regional and local golf travel domains. Additionally, [GolfChannel.com](http://GolfChannel.com) manages and operates the Golf Channel Amateur Tour, the largest amateur tour in the country, currently comprising of more than 800 tournaments in 70 local chapters nationwide. The Golf Channel Amateur Tour provides casual players with a professionally-run golf tournament experience and the access to play at some of the greatest and most challenging courses in their hometowns.

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